

Celebration of
IMPACT

FRIDAY | SEPTEMBER 29 | 2023



DERRICK

Back in 2013, Derrick was working in his salon, following his passion. Being a hair stylist for 25 years, The Hair Fighter had become known in the Detroit area for his incredible styling. After many years of living his dreams, Derrick had to take a step back and take care of himself.

His passions were forced to take a back seat to his next mission, finding a place to call home.

A few years before, Derrick moved back into the family home to take care of his mother when she got sick. “She was glad I was there until it was her time to go.” Not long after that, Derrick struggled to keep the family home. The neighborhood was plagued with break-ins and robberies and living there had become unsafe.

Living out of his salon, Derrick needed some of the help that he so readily gave to others. A Vietnam War veteran, he knows what it means to serve. **That is when you stepped in, YOU gave Derrick the support he needed.**

While Derrick was at the salon on Woodward, he heard about a place just a few blocks away that sounded like an oasis away from the storm he had been struggling through. After a quick walk down to Piquette Square, Derrick’s life changed.

Moving into Piquette Square gave Derrick the freedom to focus on himself and his passions again.



A piano in the community space led him to tap into skills he hadn't used since he was a child.

Now, at any given time, you can hear beautiful music filling the halls of Piquette and find Derrick sitting at that piano, playing his heart out.

“Music helps me get my mind right.”

Finally feeling safe, Derrick is able to do what makes him happy. Art therapy sessions have opened him up to drawing and painting. He spends hours at the studio he created for himself in his apartment.

Because of you, Derrick has his own space again, which has allowed him to be who he is and do what he loves.

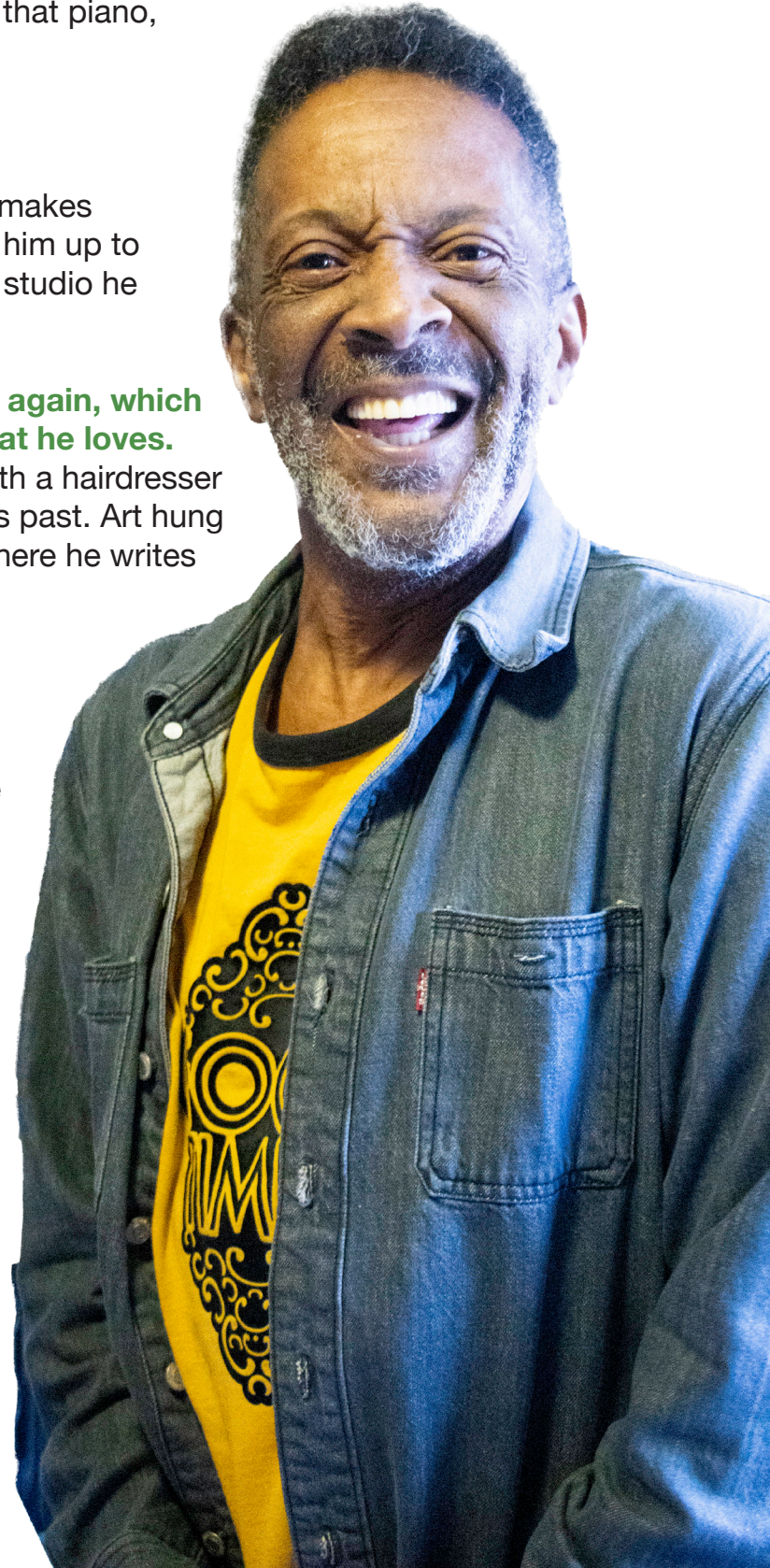
Derrick's apartment is a museum of his life, with a hairdresser chair and posters from hair shows he did in his past. Art hung around the room, like a gallery; and a piano where he writes songs inspired by his life story.

“This is the best place since mom and dad's.”

Now in his 70s, Derrick is living the life he deserves. He has found happiness at Piquette Square, and it is clear every time you pass him in the hallway or see him dancing in the community space. **His smile lights up the room, and there is no doubt that YOU changed his life.**

“I love it here, this is it for me.”

Thank you for everything you have done for Derrick and continue to do for others like him.



DINA AND RAUL

When Raul left Mexico 20 years ago with a master's degree in mechanical engineering, he never assumed he wouldn't get to use it in America. He has spent years feeling frustrated, unable to bridge the language barrier to get a job he truly loves.

While at church, Raul's wife, Dina, heard about Southwest Solutions and soon began attending GED courses. **Because of your support, Dina graduated with her GED and her family and friends are very proud of her.**

"My kids are proud of me," commented Dina.

Dina has encouraged her friends and husband to attend courses with Southwest. Dina and Raul can be found at the English as a Second Language class, allowing them to bridge the gap that language has caused in their lives.

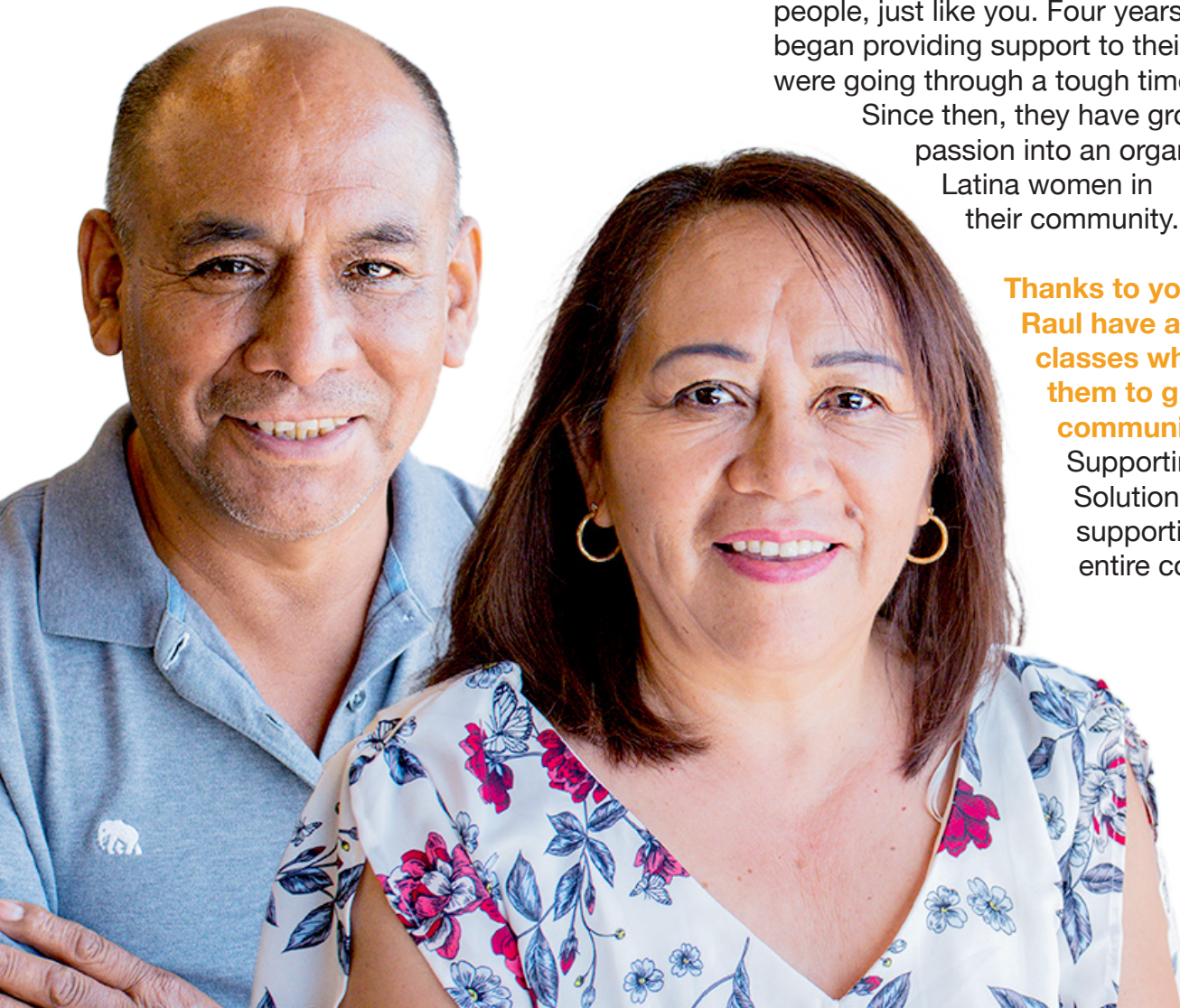
YOU have given Dina and Raul a chance to set themselves up for success. Raul is looking forward to becoming licensed in electrical work once he completes the ESL course.

Raul and Dina have a passion for helping people, just like you. Four years ago they began providing support to their friends who were going through a tough time at home.

Since then, they have grown their passion into an organization helping Latina women in their community.

Thanks to you, Dina and Raul have access to classes which allow them to give back to the community in return.

Supporting Southwest Solutions means supporting an entire community.



ESTELLE

At 70 years old, Estelle is living the life he never dreamed he would have. In fact, there was a point where Estelle didn't imagine living his life at all.

Twenty years ago, he had a chance encounter with a compassionate stranger who was able to literally talk him off of the ledge. This led him to seek help and he found Southwest Counseling Solutions.

Estelle is no stranger to heartache, having lost his parents and siblings, he could not see a way forward. During such a difficult time, he also lost his job and his home. **He did not know what to do to provide for his wife and children, and he thought they would be better off without him.**

"I almost ended my life...I was in so much pain."

Thankfully, Estelle found Southwest Counseling Solutions and began an integrated treatment program that involves case managers, psychiatrists, social support groups, and primary care physicians.

"I'm glad I came here to get the help I needed."

Through his treatment at Southwest Counseling Solutions, Estelle has been able to strengthen his relationships with his family. His relationship with his wife has never been so strong in all 45 years of their marriage.

Once Estelle was able to join the Healthy Living Group, his life changed for the better. It took him 5 years to feel comfortable working with a group, but now he has a whole new outlook. He sees that he can not only help himself, but he can help others too.

Estelle gives back to his community, just like you. A member of the Consumer Advisory Board, he advocates for those who need treatment like him. He uses his voice to reduce the mental health stigma for the good of his community.

"Mental health is no joke."

He is passionate about ensuring that these programs remain accessible to the people in the community that need them. "The community needs [Southwest Solutions] here," Estelle knows how important it is to have access to services in your own backyard.

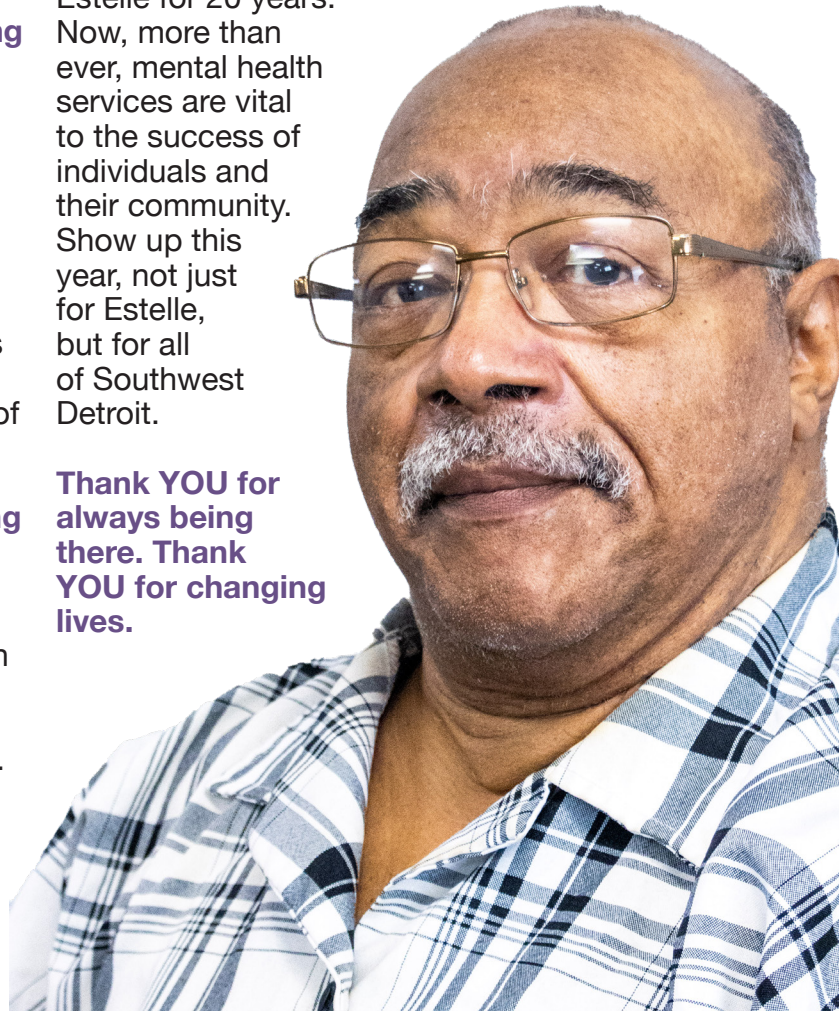
"You have got to have the funds to bring people this help."

Can Estelle, and so many others like him, count on you? Will you make sure that the services they so desperately need get the necessary support?

You have showed up for Estelle for 20 years.

Now, more than ever, mental health services are vital to the success of individuals and their community. Show up this year, not just for Estelle, but for all of Southwest Detroit.

Thank YOU for always being there. Thank YOU for changing lives.



Sponsorships of

IMPACT

Please review the various sponsorship levels as outlined on the following pages and let us know how you would like to support this year's Celebration of Impact. Your time and interest are much appreciated, and we look forward to discussing sponsorship opportunities with you.

We hope to see you Friday, September 29th for this year's event to be held at the Henry Ford Museum. The pre-show reception will begin at 6 PM. The official festivities will begin at 7 PM with a program, live auction, dinner, dancing and more!

FIFTIETH ANNIVERSARY

\$50,000

HOSPITALITY

As a 50th Anniversary Sponsor, you will receive 20 complimentary tickets with two reserved tables for the event and 2 drink tickets per guest. Plus 10 tickets to the VIP Cocktail Hour.

EVENT PROFILE

Verbal recognition during the event.

BRAND RECOGNITION

Your corporate logo and/or name will receive recognition in the following ways:

- Full page in the program.
- Featured on social media with an added link leading to your website.
- Name on event signage and materials.

MEDIA

Your corporate logo and/or name will be featured in all press releases and public thank you announcements.

AFFORDABLE

HOMEOWNERSHIP

\$25,000

HOSPITALITY

As an Affordable Homeownership Sponsor, you will receive 10 complimentary tickets with one reserved table for the event and 2 drink tickets per guest. Plus 5 tickets to the VIP Cocktail Hour.

EVENT PROFILE

Verbal recognition during the event.

BRAND RECOGNITION

Your corporate logo and/or name will receive recognition in the following ways:

- Half page in the program.
- Featured on social media.
- Name on event signage and materials.

MEDIA

Your corporate logo and/or name will be featured in all press releases and public thank you announcements.

VETERAN CHAMPION

\$15,000

HOSPITALITY

As a Veteran Champion Sponsor, you will receive 10 complimentary tickets to the event and 2 drink tickets per guest.

EVENT PROFILE

Verbal recognition during the event.

BRAND RECOGNITION

Your corporate logo and/or name will receive recognition in the following ways:

- Listing in the program.
- Featured on social media.
- Name on event signage and materials.

MEDIA

Your corporation or name will be featured in public thank you announcements.

EMPLOYMENT OPPORTUNITY

\$5,000

HOSPITALITY

As an Employment Opportunity Sponsor, you will receive 4 complimentary tickets to the event and 2 drink tickets per guest.

BRAND RECOGNITION

Your corporate logo and/or name will receive recognition in the following ways:

- Listing in the program.
- Mention on social media.
- Listed on event signage and materials.

ENDING HOMELESSNESS

\$10,000

HOSPITALITY

As an Ending Homelessness Sponsor, you will receive 8 complimentary tickets to the event and 2 drink tickets per guest.

BRAND RECOGNITION

Your corporate logo and/or name will receive recognition in the following ways:

- Listing in the program.
- Mention on social media.
- Name on event signage and materials.

SUPPORTER

\$2,500

As a Supporter, you will receive 4 complimentary tickets to the event and each guest will receive 1 drink ticket.

BRAND RECOGNITION

Your name will receive recognition in the following ways:

- Listing in the program.

FRIEND

\$1,000

As a Friend, you will receive 4 complimentary tickets to the event and each guest will receive 1 drink ticket.

BRAND RECOGNITION

Your name will receive recognition in the following ways:

- Listing in the program.

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"Detroit Rising"
Chris Saunder, 2016
Detroit, Michigan



**Southwest
Solutions**

FOR MORE INFORMATION, PLEASE CONTACT:

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