Celebration of IMPACT

A BENEFIT FOR SOUTHWEST SOLUTIONS

FOUNDED DETROIT, MICH. 1970

September 14, 2018
MGM Grand Detroit Hotel
A Time of Transition and Opportunity

In 1981, the term “Internet” appeared for the first time. It was also the year that John Van Camp took the helm of Southwest Solutions. John’s visionary leadership would prove to be transformative. Over the next 37 years, Southwest Solutions developed into one of the largest and most impactful community-based organizations in Detroit. It is regarded as a holistic model of human services and neighborhood revitalization.

John retired this spring, and Southwest Solutions is in a time of transition that combines opportunities and challenges, and which is deeply connected to larger contexts. There is growing enthusiasm, investment and momentum in Detroit, especially in the “greater downtown.” At the same time, there is increasing concern about how we can build a “city for all,” as poverty continues to escalate in many neighborhoods.

The nonprofit sector is essential in constituting the social safety net and creating more equitable access to opportunities for success and self-sufficiency. This sector is experiencing considerable financial stress that is fraying the safety net and threatens the promise of a “city for all.” Southwest Solutions, which is a vital part of this promise, is certainly not immune to this stress. That is why, more than ever, philanthropy is so important. All of our programs require philanthropy to be sustainable.

On behalf of those we serve and our entire organization, we thank you for supporting Southwest Solutions and attending tonight’s inaugural Celebration of Impact. Our event is truly meant to be a celebration. Of mission. Of hope. Of those dedicated to making a difference. And of your presence.
Agenda

Welcome and Acknowledgements
Evrod Cassimy
Morning Anchor at WDIV Local 4 News

Remarks
Fred Leeb
President and CEO of Southwest Solutions

Special Announcement
Evrod Cassimy

Video Greetings
Mayor Mike Duggan
Governor Rick Snyder

Dinner

Video about Southwest Solutions
Produced by Quicken Loans

Remarks
Seth Lloyd
Chair of Southwest Solutions Board of Directors

Clement Kern Award for Social Impact
Presented to John Van Camp

Clement Kern Award for Social Impact
Presented to Nancy Schlichting

Testimonial

Concluding Remarks

After Party

Note: Photos and videos from tonight’s event will be available through our event webpage: www.swsol.org/impact.
Thank you to all our 2018 Celebration of Impact sponsors

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Quicken Loans for producing the video.
Home Depot for donating the flowers.
Our silent auction donors of items valued over $500:
  • Central Conveyor
  • Detroit Institute of Arts
  • GM CCA Veterans Affinity Group
Southwest Solutions is one of Detroit’s most impactful nonprofits, serving more than 10,000 people a year throughout metro Detroit. Founded in 1970 as a community mental health agency, our programs now include neighborhood and community development, affordable and supportive housing, services for the homeless and veterans, job training, financial counseling and homeownership opportunities, minority small business programs, adult literacy, resident engagement, and more.

Those we serve often have multiple needs that must be addressed, and we interconnect our services to provide families and individuals the greatest chance to succeed and improve their quality of life.
MENTAL HEALTH AND WELLNESS

- Southwest Solutions has provided community mental health services for more than 45 years and currently serves 2,500 adults, children and families annually.

- Southwest Solutions has more bilingual counseling professionals than any other organization in Michigan. 1 in 3 of our counselors are bilingual. Our adult counseling program for Spanish-speaking consumers is highly effective. 98% avoid hospital psychiatric services.

- In partnership with Covenant Community Care, Southwest Solutions has developed a model of integrated physical and mental health services.

JUANITA GUEVARA receives counseling at our outpatient clinic and is now the manager of the deli department of a major grocery store in southwest Detroit. Juanita began working there through our Supported Employment program.
SERVICES FOR THE HOMELESS AND VETERANS

- Southwest Solutions is one of Detroit’s largest providers of services to the homeless. In the last decade, we have placed into housing more than 1,900 homeless persons and our housing retention rate is one of the best in the nation.

- We are the lead agency to end homelessness in the city. The number of chronically homeless and homeless veterans has declined significantly in the past few years through the concerted and coordinated effort to address homelessness.

- Piquette Square is a 150-unit permanent supportive housing project that provides comprehensive support services, including access to healthcare, employment, benefits, and education. It is recognized as a national model in helping formerly homeless veterans rebuild their lives and reintegrate into the community.

- Our Supportive Services for Veteran Families (SSVF) has helped over 2,500 low-income veterans remain housed.
HOUSING AND NEIGHBORHOOD DEVELOPMENT

- Southwest Solutions is the leading nonprofit multi-family developer of affordable housing in Wayne County, having developed or renovated nearly 1,400 units in multiple neighborhoods, including single-family homes and multi-family apartments. More than 2,000 people reside in our quality, affordable apartments and townhomes.

- We have renovated and sold more than 650 homes in the metro area that were vacant, helping to reduce blight and revitalize neighborhoods.

- We offer programs for homebuyer counseling, foreclosure prevention, financial coaching, mortgage lending, and no interest home repair loans. More than 2,500 families are homeowners due to our programs. One of every ten homes purchased in Detroit with a mortgage in 2016 was assisted by our homebuyer programs.

ALAIN RWAGE is an asylee who became a homeowner after completing our homebuyer education workshop and qualifying for a special down-payment assistance program we offered. Alain was also assisted by our adult literacy and financial counseling programs.
EDUCATION, JOB TRAINING AND FINANCIAL OPPORTUNITY

- Our Adult Learning Lab in southwest Detroit has served 1,500 individuals since opening in 2012. It provides GED preparation, Adult Basic Education, ESL, and tutoring for people seeking to better their job prospects. The Lab has helped 350 individuals gain jobs.

- Southwest Solutions’ job training programs, including Earn + Learn and PATH, have helped 3,000 adults improve their job skills. Earn + Learn has a special emphasis on assisting the chronically unemployed and returning citizens. PATH assists welfare applicants and recipients.

- Our Center for Working Families helps low-income families reach financial stability, access income supports, develop educational and job opportunities, and build wealth. Since 2010, our financial coaches have helped 1,700 individuals.

WALTER ZALENSKI obtained a job as a truck driver after completing our Earn + Learn reentry program, which trains returning citizens for jobs in “felony-friendly” occupations and also provides support services.
SMALL BUSINESSES DEVELOPMENT

- ProsperUS Detroit is the leading entrepreneurship program for aspiring minority business owners in the city. More than 850 ethnic and immigrant entrepreneurs have graduated from the program, resulting in 150 new small businesses. ProsperUS has provided over $1M in loans to 50 small businesses.

- Southwest Solutions developed and/or manages 225,000 sq. ft. of quality and affordable commercial space for lease, providing space for small businesses and organizations providing services in the community.

IMAD MORAD graduated from ProsperUS and then got a small business loan from the program to start his own technology store on the west side of Detroit.
Clement Kern Award for Social Impact

Nancy Schlichting

“Nancy Schlichting turned around the Henry Ford Hospital and Health System. Under her leadership, in the middle of a global recession and the first bankruptcy of a major U.S. city, the hospital flourished and earned a worldwide reputation for excellence that culminated in the coveted Malcolm Baldrige Quality Award.”

— Bill Ford, Executive Chairman of Ford Motor Company

Nancy Schlichting retired as the CEO of Henry Ford Health System last year. She is credited with guiding the health system through a dramatic financial turnaround and implementing exemplary patient safety, customer service and diversity initiatives.

Nancy’s extraordinary impact was never “by the book,” as her own book, Unconventional Leadership, chronicles. She forged her own courageous trail, incorporating lessons from iconic role models, to solve challenges and transform organizational cultures with the ultimate goal of improving the health and quality of life of families, individuals and veterans.

Nancy’s career in health care administration spanned 35 years and she was honored as one of the “100 Most Influential People in Healthcare” and one of the “Top 25 Women in Healthcare” by an authoritative publication.

In 2015, President Barack Obama appointed Nancy to chair the Commission on Care, which examined the VA health care system and made strategic recommendations about reforming the system to better deliver the high quality health care that veterans need and deserve.

Even in retirement, Nancy’s voice remains influential and needs to be heard as we continue the work to create a more just and equitable society. Southwest Solutions is honored that Nancy believes in our mission deeply and serves as the chair of our Board of Advisors.
John Van Camp retired as President and CEO of Southwest Solutions in May 2018 after leading the organization for 37 years. John started at Southwest Solutions as an administrative assistant in 1973, a year after the organization opened its doors as a small community mental health agency.

As CEO, John profoundly expanded the role of Southwest Solutions and its impact in the community. He believed that reintegrating the mentally ill and homeless into the community also required providing decent, affordable housing and support services, and actively participating in neighborhood revitalization and economic development.

Today, Southwest Solutions is a foremost provider of human and housing services and real estate development, providing more than 50 vital programs and employing more than 300 staff persons. Its programs assist more than 10,000 people a year and are known for achieving outstanding results in improving lives and strengthening communities. The extraordinary growth of Southwest Solutions and its national renown as an effective integrated-services and community-building organization stem from John’s leadership and vision.

In 2018, the National Council presented John its Visionary Leadership Award. John was named a national “Behavioral Healthcare Champion” and has received a Reinventing Michigan Award, the Wade H. McCree Jr. Award for the Advancement of Social Justice, and many other prestigious honors.

At Southwest Solutions, John surrounded himself with top leaders in their respective fields to realize the mission of enhancing the quality of life, success and self-efficiency of individuals and families in Detroit. John operates by the credo that “leadership is creating a compelling vision that others see as their own,” and he fostered an organizational culture where individuals are encouraged to innovate and excel. Under John’s leadership, Southwest Solutions assumed a leading and essential role in the future and revitalization of Detroit.
Monsignor Clement Kern (1907-1983) was the legendary pastor of Most Holy Trinity in southwest Detroit for three decades. Father Kern was known as the “Conscience of Detroit” because of his passionate commitment to social justice and helping the poor and disenfranchised.

Father Kern was very active in labor and civil rights issues. He firmly believed that the mission of the church was not only to attend to spiritual needs but to other needs as well. He expanded the social services offered through Most Holy Trinity to address multiple needs in the community. Under his ministry, St. Frances Cabrini Clinic, a low-income housing project, a credit union, an Alcoholics Anonymous chapter, and various outreach programs were created.

During mass at Most Holy Trinity, the pews were filled with individuals and families from all walks of life. The poor, the homeless, the mentally ill, long-standing Corktown residents, new immigrants from Latin America, leaders from all sectors of society — all crowded into the same sacred space where, as Father Kern emphasized in his sermons, all were regarded as “equal in the eyes of God.”

Father Kern recognized the need for an effective community mental health agency in southwest Detroit after the deinstitutionalization movement in the 1960s. As a result, he led the establishment of Southwest Solutions in 1970. Two years later, the organization opened its doors. Its mission was to help the mentally ill live in the community by providing psychiatric counseling and medication.

The passion and values of social justice and community service that Father Kern instilled in Southwest Solutions still animate the organization as it has expanded its mission.
When a community is strong, it’s more than a collection of streets and buildings. It’s a place that nurtures and helps its residents thrive. That’s what happens when people share the commitment to make things better together. That’s why we’re proud to support Southwest Solutions.
NeighborWorks America congratulates

John Van Camp

For 45 years of service to Southwest Solutions and his commitment to making Detroit a better place for all.

Together, we can make every community in America a place of opportunity.

Please visit us NeighborWorks.org
INVESTED IN DETROIT’S FUTURE

Three years in, JPMorgan Chase’s $100 million commitment continues to help fuel Detroit’s comeback. And now we expect to invest $150 million in Detroit by 2019. We’ve been doing business here for more than 80 years, and we believe the city has the ingredients – and the resiliency – to rebuild a dynamic, modern economy. In our first two years, working closely with civic, business and nonprofit leaders to address the city’s most pressing challenges, JPMorgan Chase is making a series of new investments in small business growth, commercial development, workforce training, summer youth employment, and other efforts to spur economic opportunity and homeownership in Detroit’s neighborhoods.

We know there is much work to be done, but we’re as committed as ever to Detroit’s success.

JPMorgan Chase & Co.

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Congratulations as you celebrate the incredible impact of your great work for the past 47 years. Since 1972, you have stayed true and steadfast to the mission of building a stronger and healthier community. Through human development, economic development, and engagement programs, you continue to bring pride, strength and opportunities to thousands through comprehensive neighborhood revitalization. We wish you many more years of success and thank you for your unstoppable dedication.
Thank You!
from The Levy Group of Companies for Making a Difference Everyday!

The Levy Group of Companies would like to thank Southwest Solutions for their continued commitment to creating strong and healthy communities. Together, here’s to the years ahead as we continue to share a compelling voice for empowering people and improving communities.
At Beaumont, we’re proud to be part of the strong, vibrant communities of southeast Michigan and we are dedicated to supporting you both inside and outside of our walls. Inspired by your no-quit spirit, we reached over 1.4 million people through 240 community events and programs last year. **There’s no quit in us.** Because there’s no quit in you.
Health Engagement Teams
integrating behavioral + physical healthcare
for improved outcomes

Learn more: BHPI.org
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Internet Essentials℠ from Comcast brings affordable, high-speed Internet home for $9.95 per month. You may qualify if you have at least one child who is eligible for the National School Lunch Program or if you receive HUD housing assistance.

Since the program’s launch in 2011, Internet Essentials has helped 1 million households get connected. And we couldn’t do it without our amazing partner organizations. Together we can bring the Internet home to even more individuals across the country and help transform even more lives.

Visit InternetEssentials.com/Partner to learn more.
Join us on a journey of revitalization at the Hotel Saint Regis, Detroit. From our re-imagined guest rooms to lobby lounge and dining experiences, we’re focused on bringing the best of our past forward. Paying homage to our history, we’re reviving the memorable moments that made our hospitality notable and sophisticated, then infusing cherished treasures from the ‘60s with the approachability and style of today.

Hotel Saint Regis is excited to share this journey with you and the city we love, Detroit.
Providing Hope for a Brighter Future

Lear Corporation, a leading supplier of automotive seating, electrification and connectivity, honors the heroes among us that are building a stronger and healthier community.

We proudly support Southwest Solutions and their comprehensive neighborhood revitalization strategies and efforts.
Henry Ford Health System and Health Alliance Plan are pleased to sponsor the Southwest Solutions Celebration of Impact event. We are especially proud to congratulate Nancy Schlichting, who will be one of the first Social Impact Awardees.

A STRONGER COMMUNITY.
A healthier community.

MAKING THE COMMUNITY BETTER TAKES HARD WORK, DEDICATION, AND MORE PEOPLE LIKE YOU.

At Huntington, we believe it’s important to do more for the community – whether it’s rolling up your sleeves and getting involved, or helping in other ways. That’s why we’re proud to support Southwest Solutions and its tireless efforts to make a difference in the community.

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WHEN IT COMES TO GIVING, WE DON'T PLAY GAMES.

We salute Southwest Solutions for touching so many lives in such a positive way.
that serving the community makes a lasting impact.

Fighting the good fight. Making a difference every day. It’s what we believe in, and why PNC is so proud to be a part of the Celebration of Impact event.

For all your community development needs contact Anne Harpe at 248-729-8634 or anne.harpe@pnc.com pnc.com

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The Skillman Foundation commends Southwest Solutions for 47 years of social impact and service to Detroit!

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Walgreens Boots Alliance is proud to congratulate Nancy M. Schlichting on receiving Southwest Solutions’ Inaugural Social Impact Award
Strong communities are the foundation of a healthy, thriving environment. That’s why the DTE Energy Foundation helps power communities by supporting local events, programs and organizations that enhance life. We partner with local leaders to promote important initiatives from neighborhood transformation to economic development and community outreach services.

The DTE Energy Foundation proudly supports A Celebration of Southwest Solutions and Social Impact.

Dickinson Wright is proud to support Southwest Solutions and its work to improve lives and neighborhoods in our community.
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