Executive Staff
John Van Camp, President of Southwest Solutions
Lenora Hardy-Foster, Executive Director (ASO)
Hector Hernandez, Executive Director of Southwest Economic Solutions
Bob O'Brien, Senior Vice President for Development and Public Affairs
Ozzie Rivera, Director of Community Engagement
Joseph Tardella, Executive Director of Southwest Counseling Solutions
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www.swsol.org
### PROGRAM HIGHLIGHTS FOR 2014

**COUNSELING AND WELLNESS**
- Adult Counseling Services programs served 2,301 consumers; 42% of consumers achieved meaningful levels of functional improvement
- Children, Youth, and Family Services programs served 1,005 consumers; 57% of consumers achieved meaningful levels of functional improvement

**EARLY CHILDHOOD**
- Launched Thrive by Five, which will provide Early Head and Head Start to more than 700 families in southwest Detroit
- Southwest Early Learning Communities provided training and support to 7,230 parents and childcare providers, impacting 5,710 children

**EDUCATION**
- Adult Learning Lab enrolled 339 persons in Adult Basic Education (ABE), GED preparation and ESL classes
- Community Schools model implemented in nine DPS schools, connecting families with needed services and resources

**HOMELESS SERVICES**
- Housing Resource Center provided housing and support to 211 homeless families
- HRC has placed 1,300 homeless persons into housing since 2005; 94% of those placed remain housed for more than six months

**VETERANS SERVICES**
- Piquette Square for Veterans continues to be recognized as a national model of permanent supportive housing for formerly homeless veterans
- Supportive Services for Veteran Families (SSVF) provided housing assistance to 505 veterans; SSVF has assisted 1,500 veterans since 2012

**WORKFORCE DEVELOPMENT**
- Earn and Learn had 78 participants move from subsidized to unsubsidized employment
- Center for Working Families served 506 participants and is a national model in achieving successful economic outcomes for families

**REAL ESTATE DEVELOPMENT**
- Constructed McKinstry Place (25 new townhomes in Mexicantown area) and Masco Veterans Park at Piquette Square
- More than $150M in development now completed since 2000

**HOUSING AND HOMEOWNERSHIP**
- Acquired, renovated and sold more than 400 REO single-family homes (since 2012) that were vacant and are now owner-occupied
- Homebuyer counseling provided to 118 families; 51 bought homes

**COMMUNITY ENGAGEMENT**
- Vista Partnership launched its “listening phase” with door-to-door surveys of 700 residents and well-attended community meetings
- Cleaned more than 200 vacant lots in southwest Detroit and Virginia Park, and activated five vacant lots for community use

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### INCOME

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<tr>
<th>Source</th>
<th>Amount</th>
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<tr>
<td>CareLink and ConsumerLink Networks</td>
<td>9,471,515</td>
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<td>REO Program Revenue</td>
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<td>Detroit Wayne Mental Health Authority</td>
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<td>US Department of Housing and Urban Development Grants</td>
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<td>Foundation Grants &amp; Other Contributions*</td>
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<td>Miscellaneous Grants and Revenues</td>
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<td>Juvenile Justice</td>
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<td>Rental Activity</td>
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<td>Property Management Fees</td>
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<td>State of Michigan</td>
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<td>Federal Grants</td>
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<td>Detroit Early Head Start</td>
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<td>Thrive by Five Head Start</td>
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<td>Thrive by Five Early Head Start</td>
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<td>Charitable Contributions*</td>
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<td>Program Revenue</td>
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<tr>
<td>Patient and Other Service Revenue</td>
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<td>City of Detroit Grants</td>
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<td>Other</td>
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<td><strong>Total Revenues</strong></td>
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<td><strong>Net Assets Released From Restrictions</strong></td>
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### EXPENSES

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<td>Salaries and Wages</td>
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<td>Fringe Benefits</td>
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<td>Program Expenses</td>
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<td>Administrative Expenses</td>
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<td><strong>Total Expenses</strong></td>
<td><strong>48,366,229</strong></td>
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</table>

### INCREASE IN UNRESTRICTED NET ASSETS

- **801,586**

*For a list of individual, corporate and foundation funders, visit www.swsol.org/2014-contributions*

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### Who we are

Southwest Solutions is nationally recognized as a model of integrated services and neighborhood revitalization.

For more than 40 years, Southwest Solutions has pursued its mission to help build a stronger and healthier community in southwest Detroit and beyond. Our organization provides more than 50 programs in the areas of human development, economic development, and resident engagement. These three areas together form a comprehensive neighborhood revitalization strategy and effort that impacted more than 25,000 people in 2014.

Program areas include mental health counseling and wellness, early childhood, education and adult literacy, children and youth services, homeless services, veterans services, workforce development, small business services, housing and homeownership services, real estate and commercial development, and more.

Southwest Solutions actively and effectively collaborates with other organizations to identify and address needs in the community through innovative partnerships.