



Southwest Solutions

Answers for a healthy community

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—FOR IMMEDIATE RELEASE—

A TRULY GRAND OPENING OF THE WHITDEL BUILDING

Detroit, Mich., November 1, 2007 — On October 20th, Southwest Housing Solutions hosted its largest grand opening event ever at the Whitdel Apartment Building. Six hundred people from the Hubbard Farms neighborhood, southwest Detroit, Detroit arts community and the broader metro area stopped by the historic Whitdel Apartments on Saturday, October 20 to celebrate its grand re-opening. A \$5.75 million facelift conducted by Southwest Housing Solutions (SWHS) helped restore the grandeur to this architectural gem at 1250 Hubbard in southwest Detroit. The grand opening event included tours of apartments beautifully decorated by artists as well as an art installation in the building's gallery.

Southwest Housing Solutions is pleased to have partnered with the Contemporary Art Institute of Detroit (CAID) in the Whitdel project. CAID will operate the Ladybug Gallery that occupies the lower level of the building and features 1,900 square feet of naturally-lit exhibit space. The medieval style building is a perfect setting for an art gallery and CAID will assist SWHS in informing artists who qualify about the availability of the building's 32 apartment units.

"The development of the Whitdel building with a focus on arts and culture is a conscious effort by Southwest Housing Solutions to expand cultural and artistic opportunities in southwest Detroit," said John Van Camp, president and CEO of Southwest Solutions. Apartments in the historic building are comprised of one-, two- and three-bedroom units with rents ranging from \$315 to \$665 per month. Residents must be at or below 60 percent of the Area Median Income (AMI) which is \$29,500 for a single person. The building began accepting occupants in early November 2007.

The lower level of the Whitdel Apartments will also contain a computer lab, a flexible classroom and two ceramics rooms with pottery wheels. Both adult and youth classes will be offered at the lab, with youth art shows set to coincide with professional artists' exhibitions and showings. For information about renting an apartment in the Whitdel, please phone Providencia Valentin at Southwest Housing Solutions, (313) 841-3727 ext 311.

Southwest Solutions (<http://www.swsol.org>) is the holding company of Southwest Counseling Solutions and Southwest Housing Solutions. The family of corporations offers a wide range of services to create a stronger and healthier southwest Detroit community, including mental health and early childhood services, affordable housing, home ownership counseling, employment opportunities and innovative economic development projects.

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